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Lume Cannabis Co. donates \$8,200 raised by sale of limited-edition breast cancer awareness tins

\$1 from sale of each specialty tin in October will go to Plymouth-based Dynami Foundation

EVART, Mich. – Lume Cannabis Co. is donating nearly \$8,200 raised from the sale of limitededition breast cancer awareness tins in October to the **Dynami Foundation**, which works to further the research, treatment and prevention of breast cancer.

One dollar from the sale of each specialty tin that featured the signature pink ribbon of **Breast Cancer Awareness Month** was set aside in October for a group that supports those who have the disease as well as related treatment and research.

"We are deeply appreciative of Lume's support for our ongoing efforts to create a strong support system for breast cancer researchers, patients and advocates," said **Flora Migyanka**, founder and president of <u>Dynami Foundation</u>. "Dynami is the Greek word for strength and this donation from Lume Cannabis will help us continue creating a strong network to further the research, treatment, and prevention of breast cancer."

Breast cancer awareness is particularly important to Lume as cannabis can help reduce anxiety among those starting or undergoing cancer treatment.

"Lume is grateful for the opportunity to help raise awareness about breast cancer and support those battling this disease," said **Doug Hellyar**, president and COO of Lume. "At Lume, we're dedicated to helping organizations that work to improve the lives of Michiganders now and into the future."

Lume offers more than 20 strains of high-quality cannabis flower, lines of effects-based Lume Cartridges and Lume Gummies, a line of Lume-branded CBD-infused tinctures, balms, body butters and more. All Lume flowers are grown and cultivated in a state-of-the-art facility in Evart, Michigan, by a team of highly trained and experienced growers, which ensures all Lume products have consistent aromas, appearances and effects. Lume products are produced without harmful chemicals and go through the most rigorous testing in the industry to ensure they meet the highest standards for quality and safety.

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